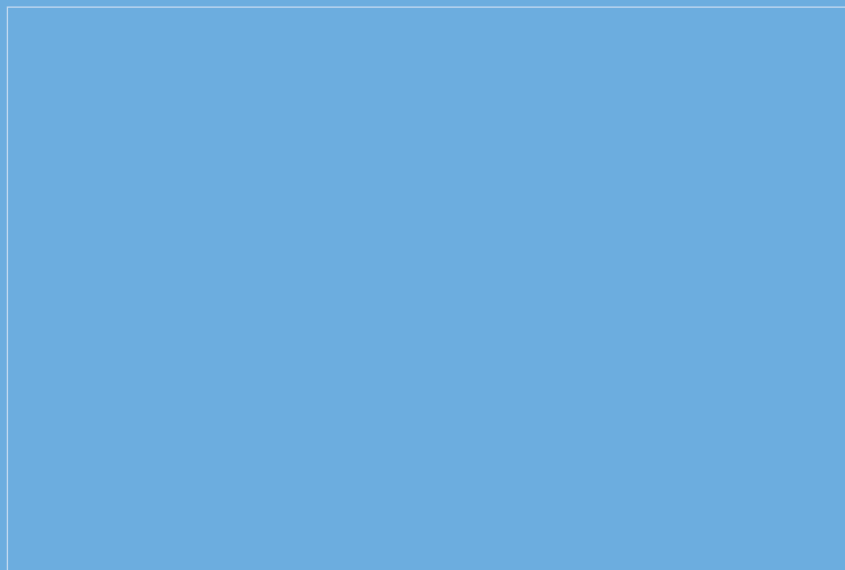


Developing Profitable Partnerships

Use pesticides safely. Always read the label.



Developing Profitable Partnerships				
	Fumigants	Herbicides		Rodenticide
				
		Fungicides		Insecticides

PERFORMANCE DRIVEN

WHAT WE DO

We are a leading global producer of crop protection products, speciality chemicals and other industrial chemicals. We operate in every continent with offices in over 20 countries, making us one of the leading producers of generic products in the world.

The company is lean, fit and responsive and our efficient formulation and manufacturing processes offer extremely cost effective solutions for crop protection problems.

RESPONSIBILITY

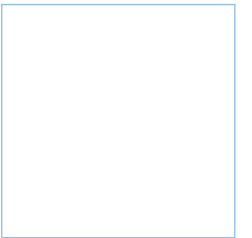
We recognise that environmental responsibility is not purely a management issue but one for all our employees, suppliers and customers. The priorities are defined by the management team who ensure they are implemented, monitored and reviewed. Our systems cover all areas of the company ranging from reducing the amount of packaging on our products to the re-use of chemicals in waste streams.

As part of our responsibility we are involved at the farmer level in encouraging sustainable agriculture. Amongst others, we are proactive members of LEAF (Linking Environmental and Farming) in the UK. This charitable organisation works to develop and promote Integrated Farm Management (IFM) - common sense farming practices that are environmentally responsible. In India we provide modern spraying machinery to farmers to encourage better and more efficient use of pesticides.

ENVIRONMENTALLY RESPONSIBLE

EFFICIENCY

As a company we place great emphasis on contributing to a sustainable society. Care is taken to ensure that raw materials and energy are used efficiently across the production process. We recognise that our processes may have an impact on the environment and as a result we are committed to continuously improving our environmental performance to minimise this.



OUR STRATEGY

We aim to accurately meet the needs of our markets across Europe and around the world through the development and introduction of existing and new products, both branded and generic. These products are developed to meet, and exceed our customers' expectations in the areas of quality and performance

Our aim is to build successful long-term relationships with customers, to understand their needs and deliver real performance in use benefits. We have developed close strategic partnerships with other companies. These partnerships, with many of the largest names in the agrochemical industry, include product development, joint registration dossiers and manufacturing and distribution agreements.



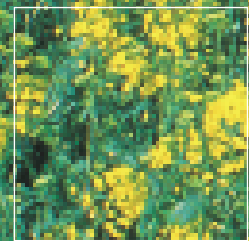
CUSTOMER SUPPORT

Our customers expect us to be competitive. They need us to know their business and their markets. To achieve this, we have strategic local offices serving Europe and Russia. Each office is supported by our expertise in agronomy, registrations and formulation technology. We are large enough to offer comprehensive support and yet small enough to be attentive to our customer needs.

As a reliable and dynamic partner our areas of expertise cover registration, manufacture & formulation, and marketing.

REGISTRATION

We have a dedicated, European based, registration team with in-depth knowledge of procedures in all European countries. Our comprehensive expertise extends beyond our own needs to providing customised registration services for multi-nationals.



MANUFACTURE & FORMULATION

In order that our manufacturing be as efficient and competitive as possible we manufacture most products at our own production facilities located in Europe and Asia. Each one operates to the strictest international quality standards.

The majority of our European products are formulated at our own modern plant in the UK. This plant is capable of producing a wide range of sophisticated formulations both for our own needs and as a toll formulator for many multi-national companies.

We are constantly looking for new ways to improve our products and services. The efficient synthesis of active ingredients is the core of our success and we are pioneers of reverse integration in the manufacturing process.

PRODUCT DEVELOPMENT

We are a major player in the market. We are constantly striving to acquire new products that will benefit our customers whilst at the same time seeking to develop and improve our existing product portfolio.

